A different kind of smart?

Jonas Bylund, JPI Urban Europe NTVA Nordic Smart Cities and Communities conference

Trondheim 7 September 2016



Smart humans?

IT'S NOT OUR INTELLIGENCE

... every person alive today receives a *cultural download* of stories, practices, tools, and institutions that gradually piled up across the span of ancestors who came before us. There are no rugged individuals in this world. We are each a walking repository of social learnings received from others in our community.

(Brewer (2016) *Are humans really that smart?* https://evolution-institute.org/wp-content/uploads/2015/11/brewer_imagechart.jpg)

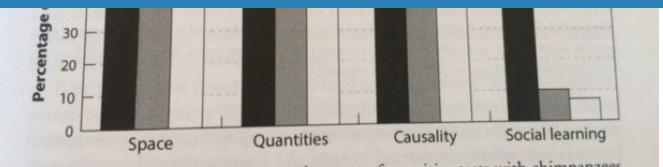


Figure 2.2. Average performance on four sets of cognitive tests with chimpanzees, orangutans, and toddlers.

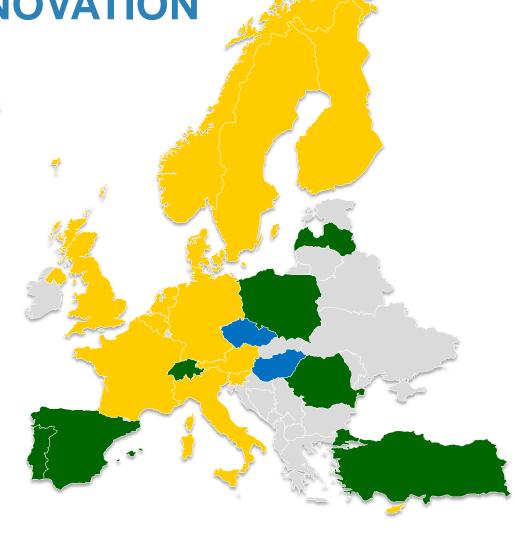


EUROPEAN HUB FOR URBAN RESEARCH & INNOVATION

20 European countries participating and contributing

Core Members

Observers and occasional cofunders of joint calls Additional partners in dissemination





Strategic Research and Innovation Agenda (SRIA)

- To support cities along the entire transition cycle, from target setting up to concept implementation and validation. By efforts to:
 - enhance our understanding of the complexity of urban sustainability in all its dimensions
 - provide a framework to assess and monitor urban sustainability progress
 - identify and quantify pivotal forces that influence sustainability and its constituent factors as well as the interrelationships between them



What is the normal kind of smart?





The European normal kind of smart

- Paradigm shift around 2010
 - Among urban managers, policy makers, industry leaders
- Part of a global market value: USD 8.8 billion in 2014
- But no strong consensus on what 'smart' actually means!

As beneficial as the EU funding is for the smart city, it has also misguided our focus to over-estimate the actual problem-solving capacity of smart cities and underestimate the complexity and required organizational shift that is needed to make smart cities *happen*. In addition we tend to neglect potential shortcomings of the merely techdriven smart cities concept. (von Radecki (2015) State-of-the-art; emphasis added)



Relational cities and the archipelago of urban R&I

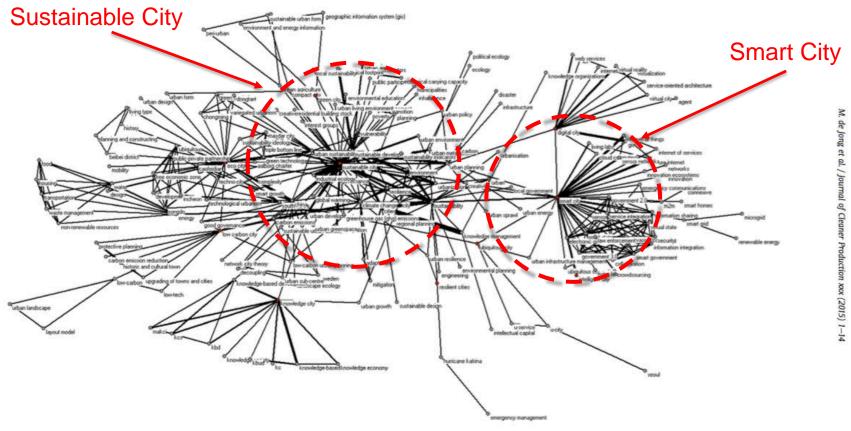


Fig. 5. Network structure of author keywords associated with twelve city categories (minimum of 2 co-occurrences).



Widening the smart?

- FIREBALL (FP7) on shaping a smarter city, not ideal future visions
- 'Smart' as infratructur*ing*: ever more systems of systems to support urban everyday life
- Not 'more of the same', but with and/or beyond ICT, energy, and mobility.
 E.g.:
 - knowledge infrastructures (e.g. 'production line in the knowledge society')
 - research infrastructures (e.g. 'institutes', 'ERA')
 - energy infrastructures (e.g. 'smart grids')
 - mobility infrastructures (e.g. 'public transport')
 - governance infrastructures (e.g. 'urban planning circuits')
 - green/blue infrastructures (e.g. 'permaculture', 'climate services')
 - cultural infrastructures (e.g. 'language', 'urban innovation capacity')
 - economic infrastructures (e.g. 'job-markets', 'financial circuits')



JPI Urban Europe funded projects (selection from 37)

- Urban Governance and Participation
 - b-Part
 - UrbanData2Decide
 - IntegrCiTy
 - SmartGov
 - Smart-FI
 - SmartCityHospitality
- Accessibility and Connectivity
 - SmarterLabs
 - me2

- Environmental Sustainability and Resilience
 - DESENT
 - CODALoop
 - BREATHE
 - SURECITY
 - PARENT
 - Smart Urban Isle
 - SPACERGY



Thank you!

Jonas Bylund @urbanalys jonas.bylund@jpi-urbaneurope.eu

@JPIUrbanEurope www.jpi-urbaneurope.eu info@jpi-urbaneurope.eu

